

July 31, 2010

Dear Lowline Breeders,

We are very excited to be working with the leading breeders of Lowline cattle and SLABA on the Get Back To Grass Lowline Sale, to be held on Saturday, October 9, at the new sales facility at Pitchford Cattle Company in Athens, Texas. The sale will be part of a full, fun day of exciting Lowline activities:

Saturday, October 9, 2010, Pitchford Cattle Co., Athens, TX

8:30 AM: SLABA Lowline Field Day featuring speakers on Grass Fed Beef Production, Beef Cattle Reproduction including AI and ET and some leadership and marketing tips from Dean Pike, the ALR Director of Field Services.

11:00 AM: SLABA Board Meeting

12 Noon: Lowline BBQ Lunch, prepared by SLABA

1:00 PM: Get Back to Grass Lowline Sale

4:00 PM: Lowline Junior Show, judged by Alyssa Robertson, Sweeney, TX, noted livestock judge from Sam Houston State University. Contact Larry Watkins (979-481-0951) to enter.

Now is the time to start getting your sale cattle ready for this event. The sale will feature all facets of Lowline genetics including breeding age bulls for seedstock producers and grass fed beef production well as calving ease bulls for use on commercial first calf heifers. Also offered will be fullblood and percentage females, bred or with calves at side, as well as fullblood and percentage show heifers that will make excellent junior projects. We would like to have some Lowline cross prospect steers if anyone has high quality show calves available. These steers will only charged the commercial commission rate. SLABA will be having Lowline prospect and market steer classes at the Houston and Austin shows this year. Any show heifer purchased in the sale will be eligible to show later that afternoon. Also offered will be some commercial (non Lowline) females bred to Lowline bulls or with Lowline calves at side.

We are now accepting entries for the Get Back to Grass Lowline Sale. Please look over the sale rules and get your entries in by August 15.

1. Breeding age bulls over 14 months of age must be accompanied by a positive fertility test.
2. All sale cattle must comply with Texas Animal Health Commission regulations. It is the consignor's responsibility to be sure their sale cattle are accompanied by current health certificates, allowing them to travel to the sale.

3. All consignors must have their registration papers turned into the sale manager before the sale. If a Lowline animal does not have a registration paper, they will not be allowed to sell and the entry fee will be forfeited.
4. Cattle may arrive at the sale site on Thursday, October 7 and must be in place by noon on Friday, October 8.
5. We will have fitting services available for those consignors that need them. If you intend to utilize these fitting services, you must notify Neil ahead of the sale and you must have your sale cattle at the sale site on Thursday. Any cattle arriving on Friday should have been fit at home. There will be an additional charge for the fitting service.
6. Good photos are a great help in promoting the sale and your consignments. If you need assistance in getting good photos, give us a call and we may be able to recommend someone in your area that could take them. We will need photos by the deadline of August 15.
7. Sale expense will be 14% for registered Lowline cattle and 9% for Lowline show steers and commercial (non Lowline) cattle bred to Lowline bulls or with Lowline calves at side with an additional 1% going to SLABA. There is an entry fee of \$50 per lot which will apply to sale expense if an animal goes through the sale ring. If an animal is consigned but does not go through the ring, the entry fee will be forfeited. No entry fee is required for the commercial cattle. A sheet will be printed up sale day on this category.
8. All consignors must be members of SLABA. If you are not already a member, you can join, \$60 fee for those living in the SLABA area, \$25 for those outside the area.
9. We urge you to bring your very best to this sale. It will be widely promoted in the area and to the breed and will be webcast on liveauctions.tv - lets have a great event!

We have reserved a block of rooms at the Best Western Royal Mountain Inn and Suites, 1814 Texas 31 Business, Athens, TX 903-292-1750. Please request the SLABA Get Back to Grass block and special rate of \$99 per night including hot breakfast. Make your reservations early.

Please fill out the attached entry form and return to Auction Effertz by August 15. We are looking forward to hearing from you.

Sincerely,

Neil and Jan Effertz
Auction Effertz, Ltd.
17350 Hwy 1804 N
Bismarck ND 58503
701-223-5202 (office) 701-471-0153 (cell)
www.auctioneffertz.com effertz@btinet.net

2010 Get Back to Grass Lowline Sale Entry Form

Please complete one form for every entry. Form may be duplicated if needed. Entry forms are also available at www.auctioneffertz.com.

Category: ___ Bull ___ Cow/Calf Pair ___ Bred Heifer ___ Open Heifer Reg #: _____

Animal's Name: _____ Color _____ %: _____

Birthdate: _____ Tattoo: _____ BW: _____

Service Information for bred females:

Bred to: Bull's name: _____ Bull's Reg #: _____

Breeding date: _____

Calf at side: Sex: _____ Born: _____ Tattoo: _____ Sire: _____

Footnote Information:

Pedigree (attach copy of registration paper or fill out **completely**)

Sire _____
Reg # _____

Dam _____
Reg # _____

Consignor: _____
Address: _____
Phone: _____ email: _____

Include \$50 per head entry fee and return to Auction Effertz, Ltd, 17350 Hwy 1804 N, Bismarck, ND 58503 by August 15.