

August 3, 2010

Dear Lowline Breeders,

The American Royal Livestock Show, Kansas City, Missouri, is one of the oldest and most prestigious shows in the country. The Lowline breed has enjoyed six excellent shows at the Royal and last year featured the fifth American Royal Lowline Sale. The show and sale are sponsored by the Midwest Lowline Association.

The commercial interest in Lowline cattle is growing by leaps and bounds in the midwest. Grass fed beef producers and commercial cattlemen wanting to eliminate calving difficulty and downsize their beef cows are becoming increasingly aware of the great contributions that Lowline genetics can contribute to their goals.

The Lowline schedule has changed at the Royal this year - we have been moved to the weeked with its good crowds and traffic - the show and sale should be bigger and better than ever. The 2010 American Royal Lowline Sale will be held on **Saturday, October 23 at 5:00 PM. The show will follow the next day, Sunday, October 24 at 9:00 AM.** We are seeking consignments of the very best Lowline cattle to proudly represent the breed at this major stock show.

Entries are now being accepted for the sale. If you are interested in consigning, please look over the enclosed information and return your entries to Auction Effertz, Ltd. **by August 25.**

1. The sale will include fullblood and percentage Lowlines. There has been excellent buyer interest in show heifer prospects, both fullblood and percentage. Only high quality herd sire prospects will be accepted in the bull division. It is anticipated there will be no more than 10 bulls accepted in the sale. High quality show steer calves may also be entered. There will be a junior steer show at the National Western this year so juniors will be looking for their prospects in Kansas City.
2. Cow calf pairs will be accepted in the sale and will be cataloged as one lot and will need to pay only one sale entry fee. For calves old enough to wean at sale time, the pair will be "split" in the ring and the calf will sell separately from the cow. American Royal show rules state that any cow nursing a calf that is over 150 days old must be pregnant and accompanied by a vet's statement to that effect. Nursing calves cannot be over 240 days old.

3. All sale cattle must be registered with the American Lowline Registry.
4. All animals consigned to the sale must also be entered in the show and must follow the show rules. Entry forms for the show can be found at the American Royal web site [www.americanroyal.com](http://www.americanroyal.com). The entry deadline for the show is September 10 and the deadline for sale entries is August 25. If you need any help entering your sale cattle in the show, Jan will be happy to help.
5. All sale entries must be halter broke and gentle.
6. Sale cattle must be accompanied by interstate health certificates and brand inspection as required by the American Royal.
7. There will be a \$100 per lot sale entry fee that must accompany the entry forms. This entry fee will be applied to sale expense. Sale expense will be prorated on a percentage of sale gross basis. If an animal is withdrawn from the sale after it is cataloged, the entry fee will be forfeited.
8. Sale proceeds will be sent to consignors within 20 days of the sale provided the cattle have been paid for by the buyer and the registration papers are complete, signed for transfer and in the hands of the sale manager.
9. 1% of the sale proceeds will be earmarked for the Midwest Region Lowline Association. Consignors to the sale must be members of the MLA so if you are not a member, your dues will be deducted from your sale proceeds.
10. High quality photos will help merchandise your sale entries. They can be accepted until September 1.

Auction Effertz, Ltd. is very happy to be sale manager for this important event. We are looking forward to a great sale! Please feel free to call us if you have questions.

Sincerely,

Neil and Jan Effertz  
Auction Effertz, Ltd.  
17350 Hwy 1804 N  
Bismarck ND 58503  
701-223-5202  
701-471-0153 cell  
[effertz@btinet.net](mailto:effertz@btinet.net)  
[www.auctioneffertz.com](http://www.auctioneffertz.com)

Important Dates to Remember:

August 25 – Sale Entry Forms must be sent to Auction Effertz, Ltd.  
September 10 – Show Entry Forms must be sent to the American Royal.  
Saturday, October 23 5:00 PM – American Royal Lowline Sale  
Sunday, October 24 9:00 AM – American Royal Lowline Show

## 2010 American Royal Lowline Sale Entry Form

Please complete one form for every entry. Form may be duplicated if needed. Entry forms are also available at [www.auctioneffertz.com](http://www.auctioneffertz.com)

---

Category: \_\_\_ Bull \_\_\_ Cow/Calf Pair \_\_\_ Bred Heifer \_\_\_ Open Heifer Reg # \_\_\_\_\_

Animal's Name: \_\_\_\_\_ Color: \_\_\_\_\_ % \_\_\_\_\_

Birthdate: \_\_\_\_\_ Tattoo: \_\_\_\_\_ BW: \_\_\_\_\_ AdjWW: \_\_\_\_\_ AdjYW: \_\_\_\_\_

Service information for bred females:

Bred to: Bull's Name: \_\_\_\_\_ Bull's Reg #: \_\_\_\_\_

Breeding date: \_\_\_\_\_

Calf at side: Sex: \_\_\_\_\_ Born: \_\_\_\_\_ Tattoo: \_\_\_\_\_ Sire: \_\_\_\_\_

Footnote information: \_\_\_\_\_

---

Pedigree (attach copy of registration paper or fill out **completely**)

Sire \_\_\_\_\_

Reg # \_\_\_\_\_

Dam \_\_\_\_\_

Reg # \_\_\_\_\_

Consignor: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ email: \_\_\_\_\_

*Include \$100/head entry fee and return to: Auction Effertz, Ltd., 17350 Hwy 1804 N, Bismarck, ND 58503 by August 25.*

---