

*frame down*  
**POWER UP**  
*with Lowline Genetics!*

Use Lowline genetics for ease of calving on first-calf heifers and to reduce mature cow size while increasing muscle, carcass yield and quality. Lowline are perfect for forage-based beef production systems.



Look what Lowlines can do for you!



*Sponsored By:*

**Midwest**

**Lowline Association**

*Mark Gilles, President*

715-215-9864

*sigelsunsetranch@gmail.com*

*Iowa Beef Expo Lowline Sale*  
*One of the top sales of the year!*

**Wed., February 15, 2012**

**Des Moines, Iowa**

People's Choice Show: 11 a.m. • Sale: 2:30 p.m.

*Breeding-Age Bulls, Fullbloods and Percentage,  
Open heifers, including some fancy show prospects.*

For catalogs, contact the sale manager:

**Auction Effertz, Ltd.**

*Your Market Masters • NEIL & JAN EFFERTZ*

*effertz@bektel.com • Cell: 701-471-0153*

*17350 Hwy. 1804 N. • Bismarck, ND 58503*

*Ph: 701-223-5202 • Fax: 701-223-5458*

Can't attend the sale?  
Watch and bid online:

LIVE ON THE INTERNET. LIVE AUDIO. VIDEO. BIDDING.  
**LiveAuctions.TV**